ESTTA Tracking number:

ESTTA819535

Filing date:

05/08/2017

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91233690
Party	Defendant Lemorande, Rusty Ralph
Correspondence Address	LEMORANDE, RUSTY RALPH 1245 N. CRESCENT HTS. BLVD #B, B LOS ANGELES, CA 90046  lemorande@gmail.com
Submission	Answer
Filer's Name	/Rusty Ralph Lemorande/
Filer's e-mail	lemorande@gmail.com
Signature	/Rusty Ralph Lemorande/
Date	05/08/2017
Attachments	NOLD_InitialAns.pdf(108159 bytes )

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

IMAGE TEN, INC.

Opposer
Opposition No. 91233690
v.

RUSTY RALPH LEMORANDE,
Applicant
Applicant

Applicant, Rusty Ralph Lemorande, a can individual and resident of the State of California ("Applicant") hereby answers the allegations made by Image Ten, Inc. ("Opposer") in its Opposition dated March 29, 2017.

- 1. Applicant is without sufficient information to form a belief as to the averments in Paragraph 1.
- 2. Applicant is without sufficient information to form a belief as to the averments in Paragraph 2.
- 3. Applicant is without sufficient information to form a belief as to the averments in Paragraph 3.
- 4. Applicant is without sufficient information to form a belief as to the averments in Paragraph 4.
- 5. Applicant is without sufficient information to form a belief as to the averments in Paragraph 5.
- 6. Applicant is without sufficient information to form a belief as to the averments in Paragraph 6, but notes that Magic Hat Brewing Company owns registration 3232689 for NIGHT OF THE LIVING DEAD and appears unrelated to Opposer.
- 7. Applicant is without sufficient information to form a belief as to the averments in Paragraph 7.

//

- 8. Applicant is without sufficient information to form a belief as to the averments in Paragraph 8.
- 9. Applicant is without sufficient information to form a belief as to the averments in Paragraph 9.
- 10. Applicant admits Applicant has filed application 87/090468 and Opposer has filed an opposition action opposing registration of application 87/090468 as set forth in Paragraph 10.
- 11. Applicant admits Applicant filed application 87/090468 under Section 1(b) of the Trademark Act, Applicant lacks sufficient knowledge to know Opposer's information and beliefs as asserted in Paragraph 11.
- 12. Applicant is without sufficient information to whether Opposer has rights in the mark NIGHT OF THE LIVING DEAD, and if so, where such common law rights exist and from what time period they exist as claimed in Paragraph 12.
- 13. Applicant is without sufficient information to form a belief as to the averments in Paragraph 13 as Applicant has no information regarding Opposer's marks.
- 14. Applicant is without sufficient information to form a belief as to the averments in Paragraph 14 as Applicant has no information regarding Opposer's marks.
- 15. Applicant is without sufficient information to form a belief as to the averments in Paragraph 15 as Applicant has no information regarding Opposer's marks or uses.
- 16. Applicant is without sufficient information to form a belief as to the averments in Paragraph 16 as Applicant has no information regarding Opposer's marks or channels of trade in which Opposer providers goods or services.
- 17. Applicant is without sufficient information to form a belief as to the averments in Paragraph 17 as Applicant has no information regarding Opposer's marks.
- 18. Applicant is without sufficient information to form a belief as to the averments in Paragraph 18 as Applicant has no information regarding Opposer's marks or any goodwill associated with Opposer's claimed marks.

WHEREFORE, Opposer's grounds for opposition are not supported by fact, and there is

no likelihood that the registration of Applicant's application Serial No. 87/090468 ("Applicant's Mark"), would create confusion with any registered marks of Opponent. Applicant prays that Opposer be denied its requested relief and that Applicant's Mark be allowed to proceed toward registration upon Applicant's sufficient demonstration of the use of its mark in commerce. Dated this 8th day of May, 2017 By: /Rusty Ralph Lemorande/ Rusty Ralph Lemorande Applicant 

## Certificate of Service

A copy of the foregoing Answer was served by email and first class mail, postage prepaid, upon Farah P. Bhatti, ad Michael Meeks attorneys for Opposer, at Buchaltrer Nemer 18400 Von Karman Ave., Suite 800, Irvine, CA 92612, this 8 day of \_May\_\_\_, 2017.

\_/Rusty Ralph Lemorande/\_ Rusty Ralph Lemorande